

Conditions of participation: Rooftop Day competition via Instagram: @frankfurtfeeling and @visitfrankfurt (as of August 15, 2025)

1. The organizer of the competition is the City Marketing Department of the City of Frankfurt am Main (Bethmannstraße 3, 60311 Frankfurt am Main) in cooperation with Tourismus+Congress GmbH Frankfurt am Main (Kaiserstraße 56, 60329, Frankfurt am Main). If you have any questions, problems, or complaints, please contact us at:
rooftopday@stadt-frankfurt.de.

2. Participation is free of charge and independent of the purchase of goods or services. By participating in the competition, the user accepts these terms and conditions. **Participation is only possible between Saturday, August 23, 2025, 5:00 p.m. and Sunday, August 24, 2025, 11:59 p.m.**

3. Eligible to participate are persons who are 18 years of age or older, reside in Germany, and have a public Instagram account. Employees of the City Marketing Department, Tourismus+Congress, and other persons involved in the conception and implementation of the competition are excluded from participation. Only one entry per participant can be counted and one prize can be raffled off.

4. Only Instagram users who have completed the following task are eligible to participate in the prize draw:

4.1 Post a photo on a participating rooftop or balcony as an Instagram feed post by 11:59 p.m. on August 24, 2025.

4. Only Instagram users who have completed the following task are eligible to participate in the prize draw:

4.1 Post a photo on a participating rooftop or balcony as an Instagram feed post by 11:59 p.m. on August 24, 2025.

4.2 Tag the following in the post: @frankfurtfeeling, @visitfrankfurt, and the Instagram account of the location visited. Add the hashtag #RooftopDayFFM.

5. The prizes for the winners include the following items:

- 1x overnight stay for 2 people in a centrally located 4* hotel in Frankfurt am Main with breakfast. Provided by Tourismus+Congress GmbH Frankfurt am Main – subject to availability. Cannot be redeemed on public holidays or trade fair days, redeemable until December 31, 2026.
- 3x2 free tickets for the [Städel Museum](#)
- 1x [family MuseumsuferTicket](#) for 2 days
- 3x2 free tickets for the [Museum of Applied Arts](#)
- 1x2 free tickets for the Audio Drive on September 20, 2025, including free admission to the [Museum of Applied Arts](#)
- 2x2 free tickets for the [German-Architecture-Museum](#)
- 2x2 free guided tours at the [Institute for City History Frankfurt](#)
- 4x2 tickets for the “Eintracht hautnah” guided tour at the [Eintracht Frankfurt Museum](#)
- 2x50 euro voucher for [The Blasky Hotel](#)
- 2x2 vouchers for the [Primus Line Sunset X Skyline Tour](#) (€18 per ticket)
- 4 x €25 vouchers for the [Oaks Bar – NH Collection Frankfurt Spin Tower](#)
- 2x vouchers for two people – 2-course business lunch at [Restaurant Schöнемann](#) – Sofitel Frankfurt Opera
- 2x €50 vouchers for the [Skyline Plaza Shopping Center Frankfurt](#)
- 2x €50 vouchers for the [restaurant and Skybar Oben](#)

- 4x €25 vouchers for [Citybeach Frankfurt](#)
- 2x €50 vouchers for [Galeria Zeil](#)

6. The winner of each prize will be determined by lottery and notified via private message (direct message) on Instagram between 9 a.m. and 6 p.m. on August 25 or 26, 2025. If the winner does not respond within 48 hours of receiving the notification of their win, the City Marketing Department is entitled to draw a new winner.

7. Cash payment, payment in kind, or exchange of prizes is not possible. Prizes are non-transferable. The winner accepts any necessary changes to the prize that are due to factors beyond the control of the companies involved in the competition.

8. The City Marketing Department and Tourismus+Congress GmbH Frankfurt am Main reserve the right to suspend the competition in whole or in part if difficulties arise that jeopardize the integrity of the competition.

9. The City Marketing Department and Tourismus+Congress GmbH Frankfurt am Main reserve the right to change these terms and conditions without notice and to exclude improper entries from participation.

10. Please note: The prize will be distributed by the City Marketing Department. In individual cases, the names of the winners will be passed on to the respective institution for the distribution of prizes and then deleted by the City Marketing Department. Failure to comply may result in exclusion from the competition and will be decided on a case-by-case basis by the staff of the City Marketing Department.

11. The personal data provided by the winner in the context of the competition will be collected by the City Marketing Department exclusively for the purpose of conducting and processing the competition and will not be stored. No further use will be made of this data. The responsible body within the meaning of the applicable data protection laws is the City Marketing Department of the City of Frankfurt am Main, Römerberg 32, 60311 Frankfurt.

12. This competition is not affiliated with Instagram.

13. The right to take legal action is excluded.